Abstract of the Disclosure

Methods, systems, and devices are provided for media platform simulation. A method for testing a media platform includes selecting a number of scalable variables provided with a testing routine. The scalable variables are operable to define one or more application characteristics for different service applications. The testing routine is executed implementing the scalable variables. A performance of various media platform resources is measured while executing the testing routine. The measured performance is analyzed and can be output as categorized performance report data.